



PRESENTS

# David Gillam

Senior Designer of City ID in Bristol, UK and New York City

Graduating from the university of West of England with a Bachelor of Arts in Graphic Design and a keen interest in what makes cities tick, David joined City ID in 2007.

Since joining City ID, David has developed numerous citywide and regional projects, leading the design development and project co-ordination of wayfinding and transport information systems in the UK and internationally. David played a key role in the development of the Legible London wayfinding system and pilot scheme in Richmond and Twickenham, the London 2012 Olympic Park Transformation wayfinding strategy, and recently led the design development of Interconnect West Midlands - including a range of regional multi-modal transportation, wayfinding, public realm and identity projects in the region.

Now based in New York City, David is working on the design development of WalkNYC and planning future project phases.



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