



CHAPMAN
UNIVERSITY

WILKINSON COLLEGE OF ARTS,
HUMANITIES, AND SOCIAL SCIENCES

**SPRING 2017
GRADUATE STUDENT
WORKSHOPS
GUS 530**

**For more information visit events.chapman.edu or
contact Allison DeVries at devries@chapman.edu
Laura Scudder Conference Room, Roosevelt Hall 121**

Course Number	Topic	Date and Time
GUS 530-01	The Secrets Writers Keep: Exercises That Guarantee Good Writing	Wednesday, February 15, 2017 4-6:50PM
GUS 530-02	How to Write a Thesis	Monday, February 20, 2017 4-6:50PM
GUS 530-03	Musical Theatre Writing	Thursday, February 23, 2017 7-9:50PM
GUS 530-04	Ethics in Research	Tuesday, February 28, 2017 4-6:50PM
GUS 530-05	Writing the Plotted Novel	Thursday, March 2, 2017 4-6:50PM
GUS 530-06	Writing the Children's Musical	Monday, March 6, 2017 7-9:50PM
GUS 530-07	Keeping Time: Careers in Museums, Archives, and Libraries	Wednesday, March 8, 2017 4-6:50PM
GUS 530-08	The Keys to Writing a Great Novel Whatever Its Genre	Tuesday, March 14, 2017 4-6:50PM
GUS 530-09	Writing for Video Games	Tuesday, March 28, 2017 7-9:50PM
GUS 530-10	Lies versus Damned Lies: Evaluating Research Sources	Wednesday, April 5, 2017 4-6:50PM
GUS 530-11	How to Promote Your First Novel	Monday, April 10, 2017 4-6:50PM
GUS 530-12	Self-Branding and Publicity	Wednesday, April 19, 2017 4-6:50PM
GUS 530-13	Exploring Careers with the U.S. Department of State Information Session on the Foreign Service Officer Test	Thursday, April 27, 2017 7-9:50PM

February

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March

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Spring Break

April

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WEDNESDAY, FEBRUARY 15, 2017 4-6:50PM

The Secrets Writers Keep: Exercises That Guarantee Good Writing

Laura Scudder Conference Room, Roosevelt Hall 121

Writers don't have time to do exercises that fail to produce good writing. A simple "Write a dialogue scene" or "Write a description" exercise isn't guaranteed to produce anything helpful except dialogue-punctuation practice and the encouragement of adjective and adverb overuse. What kinds of exercises do writers use to guarantee good and useful results...and not waste their time? The best and most successful often aren't in books or magazine articles. In fact, they're often passed along writer to writer like rituals in a secret society. This workshop will violate the secrecy vow—and happily.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



Bruce McAllister is an award-winning West-Coast-based writing coach, writer in a wide range of genres, consultant in the fields of publishing and Hollywood, workshop leader and an "agent finder" for both new and established writers. As a writing coach, he specializes in all kinds of fiction, non-fiction, poetry and screenplays.

Bruce's literary and genre fiction has appeared in national magazines, literary quarterlies, college textbooks and 'year's best' anthologies. His second novel, *Dream Baby*, a National Endowment for the Arts fellowship winner, and was called a "stunning tour de force" by *Publishers Weekly*. His most recent novel, the autobiographical *The Village Sang to the Sea: A Memoir of Magic*, was a *Cibils* and *Locus* nominee. His fiction has been translated widely and received national awards and notable mentions in the *New York Times*, other U.S. newspapers, U.S. and foreign magazines and journals, and reference works for major publishers and literary presses. His poetry and experimental work have appeared in literary quarterlies and anthologies; he has co-edited magazines and anthologies; and his articles on popular science, writing craft and sports have appeared in publications like *Life*, *International Wildlife*, *The Writer* and newspapers across the country.

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His interests include cultural anthropology, creativity theory, storytelling, popular culture and popular fiction, Early Man archeology, advertising and the media, science and multicultural education, theory and methodology in the social and natural sciences, the Vietnam War, U.S. foreign policy, oceanography. The son of a career Navy officer and an anthropologist mother, he grew up in Washington, D.C., Florida, California and Italy; attended middle school and art school in Italy; received degrees in English and writing from Claremont McKenna College and the University of California at Irvine; has three wonderful children (Annie, Ben and Liz); and is married to choreographer Amelie Hunter. He lives in Orange, California.

MONDAY, FEBRUARY 20, 2017 4-6:50PM

How to Write a Thesis

Laura Scudder Conference Room, Roosevelt Hall 121

Umberto Eco writes "You must write a thesis that you are able to write", yet many students overlook the very simple foundational elements that are required in the development of their dissertation topic. This workshop will work through some of the key cornerstones involved in identifying and developing a thesis proposal. Students will have the opportunity to workshop their own thesis topics, learn how to recognize problems in the proposal writing process and how to implement strategies in overcoming them.

Kelli L. Fuery, Assistant Professor, Lawrence and Kristina Dodge College of Film and Media Arts and School of Communication



Kelli Fuery did her B.A. (Hons) at Macquarie University in Critical and Cultural Studies, graduating in 1995 with a First. Her first graduate teaching appointment was at Royal Holloway, University of London in the Media Arts department teaching Film Theory and Analysis, Film History, and Television Studies where she enjoyed teaching with a focus that balanced practice and theory. Since then Kelli has held posts contemporary film, media and cultural studies at Monash University, the University of Newcastle, Australia, and in the (now) School of Film, Media and Cultural Studies, Birkbeck College, University of London. She completed her PhD (2005) at Murdoch University in Critical Theory, Film and Visual Culture.

THURSDAY, FEBRUARY 23, 2017 7-9:50PM

Musical Theatre Writing

Laura Scudder Conference Room, Roosevelt Hall 121

Students will study the art of musical theatre writing, paying close attention to lyric, music, and book writing and examining how they act as the three essential ingredients for a musical.

John Blaylock



John grew up in the city of Orange. He graduated from Chapman University with a BA in English before moving to New York City, where he worked as an actor and writer on various projects all over the North East. He recently received his MFA from the Graduate Musical Theatre Writing Program at NYU Tisch, and is now back in California teaching creative writing at the Orange County School of the Arts and musical theatre at the McCoy Rigby Conservatory of the Arts. He is also a resident writer at "Broadway On Tour" Children's Theatre in Santa Ana, developing new children's musicals, and his holiday musical, A Christmas Show, has played on and off for over 10 years in Southern California. He has written for and

has had work produced by Barrington Stage Company, Surflight Theatre, Sesame Street Live, Phoenix Theatre, and Common Man Musicals.

TUESDAY, FEBRUARY 28, 2017 4-6:50PM

Ethics in Research

Laura Scudder Conference Room, Roosevelt Hall 121

Ann Gordon, Associate Professor, Department of Political Science



Dr. Gordon specializes in research methods, women and politics, political communication, voting behavior and public opinion. She is co-editor of *Anticipating Madam President* (Lynne Rienner, 2002), author of *Playing Politics: An Active Learning Approach to American National Government* (McGraw-Hill, 2004) and co-author of *When Stereotypes Collide: Race, Gender, and Videostyle in Congressional Campaigns* (Peter Lang, 2005).

THURSDAY, MARCH 2, 2017 4-6:50PM

Writing the Plotted Novel

Laura Scudder Conference Room, Roosevelt Hall 121

James P. Blaylock, Professor, Department of English



James Blaylock has been a writing teacher since 1976, about the same time that he sold his short story "The Pink of Fading Neon" to the literary magazine *TriQuarterly*. Since then he has published fourteen novels, and scores of articles and essays. Story collections include *Thirteen Phantasms* (2000), *In for a Penny* (2003), and *The Devils in the Details* (2003), co-written with Tim Powers. Novels set in southern California include *The Rainy Season* (1999), *Winter Tides* (1997), *All the Bells on Earth* (1995), *Night Relics* (1994), and *The Last Coin* (1988). Translations of his work have appeared around the world, most recently in Russia and Japan. Blaylock is twice winner of the World Fantasy Award, and he received the Phillip K. Dick Memorial Award for his novel *Homunculus* (1986). His story "Unidentified Objects" was included in *Prize Stories 1990*, the O. Henry Awards. According to the *Library Journal*, "Blaylock's evocative prose and studied pacing make him one of the most distinctive contributors to American magical realism."

MONDAY, MARCH 6, 2017 7-9:50PM

Writing the Children's Musical

Laura Scudder Conference Room, Roosevelt Hall 121

As Disney will prove, children love musicals. Why are musicals so successful when it comes to entertaining kids? How can writers embrace their voice and keep to the themes they care about while writing for kids? Students will take a look at writing the children's musicals, including one act musicals, two act musicals, feature films, and shorts.

John Blaylock



John grew up in the city of Orange. He graduated from Chapman University with a BA in English before moving to New York City, where he worked as an actor and writer on various projects all over the North East. He recently received his MFA from the Graduate Musical Theatre Writing Program at NYU Tisch, and is now back in California teaching creative writing at the Orange County School of the Arts and musical theatre at the McCoy Rigby Conservatory of the Arts. He is also a resident writer at "Broadway On Tour" Children's Theatre in Santa Ana, developing new children's musicals, and his holiday musical, *A Christmas Show*, has played on and off for over 10 years in Southern California. He has written for and

has had work produced by Barrington Stage Company, Surflight Theatre, Sesame Street Live, Phoenix Theatre, and Common Man Musicals.

WEDNESDAY, MARCH 8, 2017 4-6:50PM

Keeping Time: Careers in Museums, Archives, and Libraries

Laura Scudder Conference Room, Roosevelt Hall 121

This workshop is for anyone who is curious to learn how a Museum Director spends his or her day, or a Registrar, Curator, Archivist or Librarian. Learn about the professions of people whose business is preserving and making available the artworks, objects, documents and books of the past and present, to inform and enrich our future.



Doug Dechow, Digital Humanities and Science Librarian | Doug writes Lofty Ambitions blog, which covers aviation and spaceflight, science of the 20th century and beyond, and writing as a couple. Doug and his co-author, Anna Leahy, have published at The Atlantic and in Airplane Reading, Air & Space Magazine, and Curator. Their book *Generation Space: A Love Story* is forthcoming from Stillhouse Press. Doug's day job is as the Digital Humanities and Science Librarian at Chapman University. Doug is also the Curator of the Roger and

Roberta Boisjoly Challenger Disaster Collection. With the university library's archivist, Doug works on a collection of NASA artifacts and documents and on a traveling exhibit and presentation based on this collection. He's working with another colleague on a guidebook for librarians who teach.



Stephanie George, Special Collections & Archives Librarian | Stephanie George is the Special Collections & Archives Librarian for Leatherby Libraries where she oversees the University Archives and acts as the art subject liaison. She holds a BA in American studies, an MA in history, and a master's in library and information science. Her work at Chapman includes, but isn't limited to, working with donors, researchers, and students; curating exhibits, preservation; and maintaining physical and intellectual control over the paper and digital collections in the archives. In addition to her archival

work, Stephanie is active in the historical community, holding several positions on local and regional boards, including the Orange County Historical Society and California Council for the Promotion of History. Her research and writing is primarily focused on local history, specifically Orange County and Southern California culture and religion. She's also a genealogist and is currently researching her family's roots for an upcoming publication.



Natalie Lawler, Curator, Art Collections | As the Art Collections Curator, Natalie manages, catalogs, installs and maintains the University's fine art. "In the context of our job (at Chapman), a curator helps create art exhibitions on campus or off, researches and writes about the artwork, and helps raise awareness of it around the campus community," Natalie said. "We also maintain a catalog of artwork and exhibitions, and in many cases, install the exhibits ourselves."



Lindsay Shen, Director, Art Collections | Lindsay Shen is the Director of Art Collections at Chapman University. She has over 20 years teaching and museum experience in the USA, UK and China. She holds a Ph.D. in Art History from the University of St. Andrews, Scotland, and has also worked for cultural organizations in Europe, Asia and North America. Both her writing and photography are rooted in her belief that we have a responsibility to be good stewards of our landscapes and cultural treasures.

TUESDAY, MARCH 14, 2017 4-6:50PM

The Keys to Writing a Great Novel Whatever Its Genre

Laura Scudder Conference Room, Roosevelt Hall 121

Literary fiction and commercial fiction differ in important ways, but in the best novels of both kinds character and story trump the differences. "Plot" is often thought of as something separate from character: You can imposed it on characters, can't you? As it happens, "plot" is simply what comes from putting character under pressure and escalating it through character wills, actions, reactions, and an inner life informed by a past back to childhood. Toni Morrison know this; Virginia Woolf and Ernest Hemingway knew it; and so do Neil Gaiman, Karen Russell, Lee Child, and all your other favorite novelists.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



Bruce McAllister is an award-winning West-Coast-based writing coach, writer in a wide range of genres, consultant in the fields of publishing and Hollywood, workshop leader and an "agent finder" for both new and established writers. As a writing coach, he specializes in all kinds of fiction, non-fiction, poetry and screenplays.

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TUESDAY, MARCH 28, 2017 7-9:50PM

Writing for Video Games

Laura Scudder Conference Room, Roosevelt Hall 121

In this digital age of social media, multimodal texts, augmented and virtual reality, interactive, immersive narrative is the new frontier of storytelling. This workshop will introduce participants to the possibilities of narrative in interactive, choice-based environments, examining the shifting roles of author and reader/player, and the remediation of traditional, linear methods of narrative into non-linear possibility spaces where story is created through play.

Morgan M. Read-Davidson, Instructor, Department of English; Director, Undergraduate Writing Programs



Morgan Read-Davidson appears as many avatars. A graduate of Chapman University's film school in 2002, he won a Nicholl Fellowship in Screenwriting from the Academy of Motion Pictures and Sciences, and worked as screenwriter in Los Angeles. At the same time, he completed a Masters in English Studies and Master of Fine Arts in Creative Writing from Chapman (2007), and began teaching Rhetoric and Creative Writing. He moonlights as a living history Iron Age re-enactor, disappears for periods into the alpine reaches of the Cascades, Sierras, and Rocky Mountains, and has been sighted wrangling child actors for musical theatre productions. He writes historical fiction, memoir, rhetorical criticism, praxis in pedagogy, and indie screenplays. Instead of sleep he plays video games. He joined Chapman's English department in 2010, and developed the Iluminación Writing Program to create bridges between the university ivory tower and the local community. He currently directs the Rhetoric and Writing program and undergraduate Creative Writing. His most important role, however, is as his daughter's nightly bard, where he tells the ongoing epic of "Rocky Raccoon and Harvey the Dog."

WEDNESDAY, APRIL 5, 2017 4-6:50PM

Lies versus Damned Lies: Evaluating Research Sources

Laura Scudder Conference Room, Roosevelt Hall 121

Mark Twain once quipped, "There are three kinds of lies: lies, damned lies and statistics." How do students in the humanities determine "truth" when conducting research among various sources? This workshop will explore the problems researchers confront when different stories emerge from the likes of memoirs, newspaper articles, autobiographies, and historical works.

Dr. Gregory A. Daddis, Associate Professor, Department of History; Director, Master of Arts in War and Society



Gregory Daddis is an associate professor of history and director of Chapman's MA Program in War and Society. Dr. Daddis joined the History Department in the summer of 2015 after having served as the Chief of the American History Division in the Department of History at the United States Military Academy at West Point. A retired US Army colonel, he has served in both Operations Desert Storm and Iraqi Freedom. Dr. Daddis specializes in the history of the Vietnam Wars and the Cold War era.

MONDAY, APRIL 10, 2017 4-6:50PM

How to Promote Your First Novel

Laura Scudder Conference Room, Roosevelt Hall 121

Myths abound on the importance of social media to book promotion today—for at least on how to use them. A first novel can and should be promoted effectively without such a 24/7 commitment to social media that its author never writes another novel. The trick is to mix old-school promotional approaches with those of the digital age for a balance. The tricks are known by publishing veterans, but they're often not mentioned in the pages of PUBLISHERS WEEKLY or on the panels of writer's conferences. This workshop will offer a balance.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



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WEDNESDAY, APRIL 19, 2017 4-6:50PM

Self-Branding and Publicity

Laura Scudder Conference Room, Roosevelt Hall 121

This session will focus on various aspects of developing a professional presence as a grad student and beyond, including basics of web and social media presence and how grad students in different disciplines might frame and build professional accomplishments and relationships. Sahzeah Catherine Babylon from Chapman University's Career Development Center will provide a 45 minute session on developing a LinkedIn presence from 4:15-5pm.

Anna Leahy, Associate Professor, Department of English; Director, Office of Undergraduate Research and Creative Activity (OURCA)



Anna Leahy's poetry collection *Constituents of Matter* won the Wick Poetry Prize and was published by Kent State University Press in 2007. Her chapbook *Turns about a Point* is available from Finishing Line Press. Her poetry also appears in literary journals such as *Crab Orchard Review*, *Cream City Review*, *The Journal*, *Nimrod*, and other literary journals and anthologies. She served as the Guest Poetry Editor for the second issue of *Fifth Wednesday*.

Leahy directs *Tabula Poetica: Poetry* at Chapman University, which hosts an annual Poetry Reading Series and other events and projects. With Chapman University librarian Douglas Dechow, she writes *Lofty Ambitions Blog*, which focuses on aviation, science, and collaboration.

Leahy publishes widely in the area of creative writing pedagogy and is currently researching how different fields define creativity. Her edited collection, *Power and Identity in the Creative Writing Classroom*, launched the *New Writing Viewpoints* series from *Multilingual Matters* in 2005. Articles or chapters about teaching appear in *Does the Writing Workshop Still Work?* (2010), *Stories of Mentoring* (2008), *Can It Really Be Taught?* (2007), *The Handbook of Creative Writing* (2007), *New Writing*, *Inside High Ed*, *American Book Review*, and others. Leahy has collaborated with art historian Debora Rindge and with Douglas Dechow on scholarly articles.

Leahy earned her Ph.D. from Ohio University, her M.F.A. from the University of Maryland, and her M.A. from Iowa State University. She teaches creative writing courses.

THURSDAY, APRIL 27, 2017 7-9:50PM

**Exploring Careers with the U.S. Department of State
Information Session on the Foreign Service Officer Test (FSOT)
Laura Scudder Conference Room, Roosevelt Hall 121**

As the lead U.S. foreign affairs agency, the U.S. Department of State represents the United States at more than 270 diplomatic locations around the world, including embassies, consulates, and missions to international organizations. You too can be a part of this talented team that creates and implements foreign policy and represent the United States of America in a public service capacity.

Melissa Martinez, Diplomat in Residence, Southern California, Hawaii, and Nevada



Melissa Martinez is the U.S. State Department Diplomat in Residence for Southern California, Nevada, and Hawaii. Diplomats in Residence (DIRs) are a select group of career Foreign Service Officers and Specialists located throughout the U.S. who provide guidance and advice on careers, internships, and fellowships to students and professionals in the communities they serve.

Melissa Martinez is a media and communications professional with fourteen years of international and domestic experience in the U.S. diplomatic service. As a Public Diplomacy Officer, Melissa has spent five of her seven tours serving in a Public Affairs role. She most recently worked as Deputy Press Attaché at the U.S. Embassy Mexico City, one of the largest U.S. diplomatic missions in the world, and led her team in crafting messages for one of the United States' most important bilateral partnerships.

Melissa has also served as the Director of the Media Hub of the Americas for Latin American and Caribbean media based in South Florida. She fostered new partnerships with the academic community, civil society, and private sector in Miami and throughout the Americas to advance policy outreach for senior U.S. officials.

Previous Foreign Service assignments include Press Attaché at U.S. Embassy San Jose; Policy Officer for Sub-Saharan Africa and Latin America with the Bureau of International Information Programs in Washington D.C.; Consular Officer at U.S. Embassy Mexico City and Deputy Public Affairs Officer at U.S. Embassy Montevideo.

In 2002, Melissa received a Master's degree from Columbia University's School of International Public Affairs with a concentration in Media and Communications. Melissa is the recipient of the Thomas R. Pickering Foreign Affairs Graduate Fellowship and National Security Exchange Program International Boren Graduate Fellowship. She earned a Bachelor of Arts from New Mexico State University in 1999. Melissa has received the Department's Superior, Meritorious, and Franklin Honor Awards during her tenure in the Foreign Service. Born and raised in New Mexico, Melissa is fluent in Spanish and has studied Portuguese and Italian.

For more information on U.S. State Department programs or to inquire about office hours, please contact Martinez at martinezme@state.gov or follow her on Facebook at www.facebook/dirsocal.