



CHAPMAN
UNIVERSITY

WILKINSON COLLEGE OF ARTS,
HUMANITIES, AND SOCIAL SCIENCES

Spring 2018 GUS 530 GRADUATE STUDENT WORKSHOPS

Course Number	Topic	Instructor	Date and Time	Location
GUS 530-01	Writing the Plotted Novel	James P. Blaylock, Professor, Department of English	Thursday, February 8, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-02	How to Solve Absolutely Any Writer's Block	Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder	Monday, February 12, 2018 4-6:50PM	Roosevelt Hall 203
GUS 530-03	Songwriting	John Blaylock	Tuesday, February 20, 2018 7-9:50PM	Roosevelt Hall 121
GUS 530-04	Dynamic public speaking inspired by TED Talks	Stephanie Weaver, Writer, Speaker Coach, and Entrepreneur	Wednesday, February 21, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-05	Conference Presentations	Jennifer Keene, Professor, Chair, Department of History	Wednesday, February 28, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-06	Qualitative Data Analysis – Introduction to NVivo	Kerk Kee, Associate Professor School of Communication	Wednesday, March 14, 2018 7-9:50PM	Roosevelt Hall 204
GUS 530-07	Digging Deep: The Craft of Memoir	Samantha Dunn, Author	Thursday, March 29, 2018 7-9:50PM	Roosevelt Hall 121
GUS 530-08	The windup, and the pitch	Tom Zoellner, Associate Professor, Department of English	Tuesday, April 3, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-09	Reaching Your Readers: How to Promote Your First Book	Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder	Thursday, April 12, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-10	Applying to Ph.D. Programs	Dr. Joanna Levin, Associate Professor, Chair, Department of English Dr. Anna Leahy, Professor, Department of English	Thursday, April 26, 2018 4-6:50PM	Roosevelt Hall 121
GUS 530-11	Performance Poetry	Joshua Jennings Wood, Director, Creative Writing Conservatory, Orange County School of the Arts	Tuesday, May 8, 2018 7-9:50PM	Roosevelt Hall 121

February

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THURSDAY, FEBRUARY 8, 2018 4-6:50PM

Writing the Plotted Novel

Laura Scudder Conference Room, Roosevelt Hall 121

In Writing the Plotted Novel, we'll tackle the impossible: a thoroughgoing discussion of traditionally plotted novels for students interested in writing genre fiction, young adult fiction, and mainstream fiction that tells a traditional story. We'll consider setting up the story in early chapters, the connection between plot and character (one and the same in many ways), the relationship between description, scene, and synopsis, and other matters.

**James P. Blaylock, Professor, Department of English
Wilkinson College of Arts, Humanities and Social Sciences**



James Blaylock has been a writing teacher since 1976, about the same time that he sold his short story "The Pink of Fading Neon" to the literary magazine *TriQuarterly*. Since then he has published fourteen novels, and scores of articles and essays. Story collections include *Thirteen Phantasms* (2000), *In for a Penny* (2003), and *The Devils in the Details* (2003), co-written with Tim Powers. Novels set in southern California include *The Rainy Season* (1999), *Winter Tides* (1997), *All the Bells on Earth* (1995), *Night Relics* (1994), and *The Last Coin* (1988). Translations of his work have appeared around the world, most recently in Russia and Japan. Blaylock is twice winner of the World Fantasy Award, and he received the Phillip K. Dick Memorial Award for his novel *Homunculus* (1986). His story "Unidentified Objects" was included in *Prize Stories 1990*, the O. Henry Awards. According to the *Library Journal*, "Blaylock's evocative prose and studied pacing make him one of the most distinctive contributors to American magical realism."

MONDAY, FEBRUARY 12, 2018 4-6:50PM
How to Solve Absolutely Any Writer's Block
Roosevelt Hall 203

Writers have been struggling through one kind of writer's block or another since writers started writing. If you're a writer, you'll have one—even if you haven't yet had one and don't have one at the moment. Why? Because writer's blocks are a completely natural part of the writing process—and the writer's career—and there are so many kinds. But it can take an inordinate amount of time you could better spend on writing to break through a block if you don't know how to do it. The good news is, blocks reduce to one of two kinds: psyche or craft...though psyche affects craft and craft psyche, obscuring the source and the solution often. More good news: There isn't a block that can't be solved, and pretty quickly. And while some writer's blocks are from "mis-definitions" or lack of experience with craft and process, some are wonderful and should be celebrated because they're our deepest/highest Self speaking to us.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



Bruce McAllister is an award-winning West-Coast-based writing coach, writer in a wide range of genres, consultant in the fields of publishing and Hollywood, workshop leader and an "agent finder" for both new and established writers. As a writing coach, he specializes in all kinds of fiction, non-fiction, poetry and screenplays.

Bruce's literary and genre fiction has appeared in national magazines, literary quarterlies, college textbooks and 'year's best' anthologies. His second novel, *Dream Baby*, a National Endowment for the Arts fellowship winner, and was called a "stunning tour de force" by Publishers Weekly. His most recent novel, the autobiographical *The Village Sang to the Sea: A Memoir of Magic*, was a *Cibils* and *Locus* nominee. His fiction has been translated widely and received national awards and notable mentions in the *New York Times*, other U.S. newspapers, U.S. and foreign magazines and journals, and reference works for major publishers and literary presses. His poetry and experimental work have appeared in literary quarterlies and anthologies; he has co-edited magazines and anthologies; and his articles on popular science, writing craft and sports have appeared in publications like *Life*, *International Wildlife*, *The Writer* and newspapers across the country.

Bruce has been a writing coach and consultant on a wide range of popular books for major and smaller publishers and scientific books published by scholarly presses, including Pulitzer and National Book Award nominees; and a facilitator of autobiography and memoir workshops. At a private university in southern California, where he taught writing for twenty-four years, he helped establish and direct the Creative Writing Program, directed both the Professional Writing Track of that program and its Communications Internship program, received various teaching and service awards, and was Distinguished Professor of Literature and Writing from 1990 to 1995

His interests include cultural anthropology, creativity theory, storytelling, popular culture and popular fiction, Early Man archeology, advertising and the media, science and multicultural education, theory and methodology in the social and natural sciences, the Vietnam War, U.S. foreign policy, oceanography. The son of a career Navy officer and an anthropologist mother, he grew up in Washington, D.C., Florida, California and Italy; attended middle school and art school in Italy; received degrees in English and writing from Claremont McKenna College and the University of California at Irvine; has three wonderful children (Annie, Ben and Liz); and is married to choreographer Amelie Hunter. He lives in Orange, California.

TUESDAY, FEBRUARY 20, 2018 7-9:50PM

Songwriting

Laura Scudder Conference Room, Roosevelt Hall 121

What's in a song? Students will learn the elements of songwriting, from scansion and structure to character and storytelling. We will look at how lyric and music come together to create a song and discuss the importance of "voice," both from a songwriter's perspective and a singer's perspective. Aspiring lyricists and composers are both encouraged to attend.

John Blaylock



John grew up in the city of Orange. He graduated from Chapman University with a BA in English before moving to New York City, where he worked as an actor and writer on various projects all over the North East. He recently received his MFA from the Graduate Musical Theatre Writing Program at NYU Tisch, and is now back in California teaching creative writing at the Orange County School of the Arts and musical theatre at the McCoy Rigby Conservatory of the Arts. He is also a resident writer at "Broadway On Tour" Children's Theatre in Santa Ana, developing new children's musicals, and his holiday musical, A Christmas Show, has played on and off for over 10 years in Southern California. He has written for and has had work produced by Barrington Stage Company, Surfflight Theatre, Sesame Street Live, Phoenix Theatre, and Common Man Musicals.

WEDNESDAY, FEBRUARY 21, 2018 4-6:50PM

Dynamic public speaking inspired by TED Talks

Laura Scudder Conference Room, Roosevelt Hall 121

TED talks have revolutionized public speaking and created an entirely new online format. They've also elevated the expectations of audiences for public speakers.

Even if you have no plans to ever step onto a TED stage, effective public speaking techniques are critical, whether you are presenting at a conference, pitching to investors, meeting an agent, or giving a lecture. In this interactive workshop, TEDx speaker coach Stephanie Weaver will reveal her approach to creating fresh, memorable talks that resonate with audiences.

She'll teach you how to think like your audience, choose and build a storyline, mine personal narrative, add effective media, and use purposeful movement to ground your stage presence.

She'll also share secrets on dealing with nerves, stage fright, and using rehearsal to craft your talk effectively.

Stephanie Weaver, Writer, Speaker Coach, and Entrepreneur



Stephanie Weaver, MPH, CWHC is a writer, speaker coach, and entrepreneur with twenty-five years' public speaking experience. She has coached over four-dozen TEDx and TED-style talks with a variety of professionals—from artists and activists like Richard Dreyfuss to best-selling business author Ken Blanchard. Her clients have spoken on subjects ranging from longevity to astrophysics to voting machines and creativity.

Stephanie's most recent book, *The Migraine Relief Plan: An 8-Week Transition to Better Eating, Fewer Headaches, and Optimal Health*, was an Amazon best-seller and #1 New Release, and has recently gone into its 2nd printing. She speaks on wellness and topics relevant to entrepreneurs.

WEDNESDAY, FEBRUARY 28, 2018 4-6:50PM

Conference Presentations

Laura Scudder Conference Room, Roosevelt Hall 121

Making an effective conference presentation is an important step in the education of every graduate student. Presenting at conferences is important for successful networking, getting out the word about your work, and building a professional reputation. Yet we spend very little time in graduate school assessing and perfecting conference presentation techniques. This workshop will discuss ways to mentally approach giving a presentation, explore a variety of techniques to crafting an effective presentation, the pitfalls and possibilities of PowerPoint, and discovering a presentation persona that matches your personality.

Jennifer Keene, Professor, Chair, Department of History

Wilkinson College of Arts, Humanities and Social Sciences



Jennifer D. Keene is a specialist in American military experience during World War I. She is currently President of the Society of Military History. She has published three books on the American involvement in the First World War: *Doughboys, the Great War and the Remaking of America* (2001), *World War I: The American Soldier Experience* (2011), and *The United States and the First World War* (2000). She is also the lead author for an American history textbook, *Visions of America: A History of the United States* that uses a visual approach to teaching students U.S. history. She has received numerous awards for her scholarship, including Fulbright Senior Scholar Awards to France and Australia and Mellon Library of

Congress Fellowship in International Studies. She served as an associate editor for the *Encyclopedia of War and American Society* (2005) which won the Society of Military History's prize for best military history reference book. She co-edited, along with Michael Neiberg of *Finding Common Ground: New Directions in First World War Studies* (2011). In 2011 she won the Jack Miller Center Prize for the best military or diplomatic history essay published in *Historically Speaking*. She has published numerous essays and journal articles on the war, served as an historical consultant for exhibits and films, and as an associate editor of the *Journal of First World War Studies*. She is currently working on several projects related to the upcoming centennial of World War I, including a book on African American soldiers and a new synthesis of the American experience during the war under contract with Oxford University Press. She is also a general editor for the "1914-1918-online," peer-reviewed online encyclopedia, <http://www.1914-1918-online.net/>, a major digital humanities project.

Wednesday, March 14, 2018 7-9:50PM

Qualitative Data Analysis – Introduction to NVivo

Ludie & David C. Henley Social Sciences Research Laboratory, Roosevelt Hall 204

This workshop provides a general overview of the NVivo qualitative analysis software. Attendees will learn how to import textual data, create and modify codes, apply multiple codes to data, sort and compare codes, and perform queries for qualitative research analyses. This workshop will also introduce general tips on setting up an NVivo database and coding strategies.

Highly Recommended Book: Bazeley, P., & Jackson, K. (2013). Qualitative data analysis with NVivo. Thousand Oaks, CA: Sage.

Kerk Kee, Associate Professor
School of Communication



Kerk F. Kee's (Ph.D. 2010, The University of Texas at Austin) research centers on the diffusion of innovations theory as it applies to organizational and health communication. More specifically, he studies the spread of cyberinfrastructure/big data technologies through cross-disciplinary collaborations in scientific organizations, and the flow of health information through social clusters in online communities. Recently he has become interested in studying the dissemination of pro-environmental behaviors through persuasive messages in modern societies.

His research has been funded twice by the National Science Foundation (CAREER 2015-2020, \$519,753, Sole PI: Kerk Kee; VOSS 2013-2016, \$324,981, Sole PI: Kerk Kee), and once by the Bill & Melinda Gates Foundation (subcontract of \$16,969 to Kerk Kee, 2010-2011, PI: Jim Dearing), totaling over \$850,000 in 5 years. His research has appeared in outlets such as the Journal of Computer-Mediated Communication, CyberPsychology, Behavior, & Social Networking, Computer Supported Cooperative Work, Health Communication, and other peer reviewed journals. The impact of his research can be measured by the total citation of 1,550 (as of June 1, 2015, compiled from Google Scholar).

Thursday, March 29, 2018 7-9:50PM

Digging Deep: The Craft of Memoir

Laura Scudder Conference Room, Roosevelt Hall 121

Powerful personal stories call for writers to not only mine their memory and imagination, but also dig deep emotionally. This workshop offers support, structure and guidance for anyone who has been wrestling with the complex layering of memory, imagination and discovery that great memoir writing demands. This workshop offers generative writing exercises, small group discussions, lectures on craft and suggested readings. Writers come away with a productive way to move forward with intensely autobiographical writing and a reason to commit to the endeavor. Suitable for both emerging and experienced writers.

Samantha Dunn, Author

Wilkinson College of Arts, Humanities and Social Sciences



Samantha Dunn is the author of *Failing Paris*, a finalist for the PEN West Fiction Award in 2000, and the memoirs *Not By Accident: Reconstructing a Careless Life* (Henry Holt & Co.), a BookSense 76 pick, and *Faith in Carlos Gomez: A Memoir of Salsa, Sex and Salvation*.

Samantha's work is anthologized in a number of places, including the short story anthology, *Women on the Edge: Writing from Los Angeles*, which she co-edited with writer Julianne Ortale. Other recent collections showcasing her

work include the Seal Press releases *Dancing at the Shame Prom: Sharing the Stories That Kept Us Small* and *Drinking Diaries: Women Serve Their Stories Straight Up*.

Samantha's essays have appeared in numerous national publications including the *Los Angeles Times*, *O (Oprah) Magazine*, *Ms.*, and *Shape*. In 2000 she received the Maggie Award for Best Personal Essay in a Consumer Publication. A widely published journalist, her bylines are regularly featured in *InStyle*, *Glamour*, *SELF*, *Men's Health* and a variety of other consumer magazines. She has also written for the stage, as a co-creator of the show "American Ese," and has taken a few turns screenwriting as a member of the Writers Guild of America. Samantha teaches in the UCLA Extension Writers Program and at the Idyllwild Arts Center in California, and was a longtime writer-in-residence at the New York State Summer Writers Institute.

A former specialty features writer for *The Orange County Register*, Samantha lives in Orange, California, with her husband, musician/politico Jimmy Camp, and their son, Ben.

TUESDAY, APRIL 3, 2018 4-6:50PM

The windup, and the pitch

Laura Scudder Conference Room, Roosevelt Hall 121

Publishing articles in quality publications is the building-block for an academic career, and it is also what defines the life of a writer. A few skilled freelance writers even manage to make a living from it. How do you figure out the right publication, and how do you craft a convincing pitch for the editor? This workshop will go over the basics of how to write a query letter and how to frame your article in ways that make it more likely to stand out from the crowd.

**Tom Zoellner, Associate Professor, Department of English
Wilkinson College of Arts, Humanities and Social Sciences**



Tom Zoellner is the author of five nonfiction books, including *Train*. He is the co-author of the New York Times bestselling book *An Ordinary Man*, and his book *Uranium* won the 2011 Science Writing Award from The American Institute of Physics. Tom has worked as a reporter for the San Francisco Chronicle and The Arizona Republic, and as a contributing editor for Men's Health magazine. He is now an associate professor of English at Chapman University and the politics editor at the Los Angeles Review of Books. Tom is a founding member of the journalism collective Deca, and a teacher in the OpEd Project. Tom has received residencies from the Mesa Refuge, The Millay Colony for the Arts, the Corporation at Yaddo, and a Lannan Foundation Residency Fellowship

THURSDAY, APRIL 12, 2018 4-6:50PM

Reaching Your Readers: How to Promote Your First Book

Laura Scudder Conference Room, Roosevelt Hall 121

In addition to all of the books published by big, medium and small publishers, 700,000 thousand books are self-published every year in America, and their authors want them to be read. The resulting marketing "noise" from authors in all publishing venues is overwhelming. How to promote your first book in a social-media/internet era with all this "noise" and without losing yourself in the great vortex of the digital world and never writing again? (This does happen; if you hire an expensive book publicist, she/he will keep you doing virtual book tours and everything else digital 24/7 and forever even though social media are not the only way and not necessarily the best way to promote your book.) The trick is to do just enough promoting and in the right ways--no more, no less. Promotion of your first book can be fun—and effective—rather than soul-destroying and writing-time-annihilating, but it helps to know the wisest moves and guerrilla tactics, which you often won't find online or in books and magazines.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



Bruce McAllister is an award-winning West-Coast-based writing coach, writer in a wide range of genres, consultant in the fields of publishing and Hollywood, workshop leader and an "agent finder" for both new and established writers. As a writing coach, he specializes in all kinds of fiction, non-fiction, poetry and screenplays.

Bruce's literary and genre fiction has appeared in national magazines, literary quarterlies, college textbooks and 'year's best' anthologies. His second novel, *Dream Baby*, a National Endowment for the Arts fellowship winner, and was called a "stunning tour de force" by Publishers Weekly. His most recent novel, the autobiographical *The Village Sang to the Sea: A Memoir of Magic*, was a *Cibils* and *Locus* nominee. His fiction has been translated widely and received national awards and notable mentions in the *New York Times*, other U.S. newspapers, U.S. and foreign magazines and journals, and reference works for major publishers and literary presses. His poetry and experimental work have appeared in literary quarterlies and anthologies; he has co-edited magazines and anthologies; and his articles on popular science, writing craft and sports have appeared in publications like *Life*, *International Wildlife*, *The Writer* and newspapers across the country.

Bruce has been a writing coach and consultant on a wide range of popular books for major and smaller publishers and scientific books published by scholarly presses, including Pulitzer and National Book Award nominees; and a facilitator of autobiography and memoir workshops. At a private university in southern California, where he taught writing for twenty-four years, he helped establish and direct the Creative Writing Program, directed both the Professional Writing Track of that program and its Communications Internship program, received various teaching and service awards, and was Distinguished Professor of Literature and Writing from 1990 to 1995

His interests include cultural anthropology, creativity theory, storytelling, popular culture and popular fiction, Early Man archeology, advertising and the media, science and multicultural education, theory and methodology in the social and natural sciences, the Vietnam War, U.S. foreign policy, oceanography. The son of a career Navy officer and an anthropologist mother, he grew up in Washington, D.C., Florida, California and Italy; attended middle school and art school in Italy; received degrees in English and writing from Claremont McKenna College and the University of California at Irvine; has three wonderful children (Annie, Ben and Liz); and is married to choreographer Amelie Hunter. He lives in Orange, California.

THURSDAY, APRIL 26, 2018 4-6:50PM

Applying to Ph.D. Programs

Laura Scudder Conference Room, Roosevelt Hall 121

Dr. Joanna Levin and Dr. Anna Leahy will discuss what to look for in a PhD program, what the application entails, how to plan ahead, and how to prepare your application materials. In addition, they will address ways to make yourself a competitive candidate, develop a strong statement of purpose, and request letters of recommendation.

Dr. Joanna Levin, Associate Professor, Chair, Department of English

Wilkinson College of Arts, Humanities and Social Sciences



Joanna Levin is the author of *Bohemia in America, 1858-1920* (2010) and co-editor, with Edward Whitley, of *Whitman among the Bohemians* (2014) and *Walt Whitman in Context* (forthcoming 2018).

She is the Chair the English Department at Chapman University, where teaches courses in American literature and culture. She earned her Ph.D. from Stanford University and her B.A. from Yale University.

Dr. Anna Leahy, Professor, Department of English

Wilkinson College of Arts, Humanities and Social Sciences



Anna Leahy is the author of the nonfiction book *Tumor* and the poetry collections *Aperture* and *Constituents of Matter* the co-author of *Generation Space: A Love Story and Conversing with Cancer*. Her essays have appeared at *The Atlantic*, *Pop Sugar*, *The Southern Review*, *The Pinch*, and elsewhere and won the top awards from *Ninth Letter* and *Dogwood* in 2016. She edited and co-wrote *What We Talk about When We Talk about Creative Writing* and publishes widely about creative writing pedagogy and the profession.

She directs the MFA program at Chapman University, where she edits the international journal *TAB* and curates the *Tabula Poetica* reading series. Leahy earned her Ph.D. from Ohio University, her M.F.A. from the University of Maryland, and her M.A. from Iowa State University. She teaches creative writing courses.

See more at www.amleahy.com & follow @amleahy .

TUESDAY, MAY 8, 2018 7-9:50PM

Performance Poetry

Laura Scudder Conference Room, Roosevelt Hall 121

Poetry on the page versus poetry on the stage—they're different. Some lines reverberate off the page, but fall flat in front of a crowd. Some stanzas sing to a live audience, but look lifeless lying in a book. What are the techniques that differentiate a page from a stage poem?

And what exactly is slam? When does a poem evolve from performance to slam? Are there rules? (Yes.) What are they? (Come find out!)

This workshop in performance and slam poetry will explore the differences between traditional written verse and—the actually more ancient—oral forms that have gained popularity in recent years. We will discuss examples of successful slam and performance poetry, and we will engage in exercises that can help students develop their own performance poetry skills over time.

Students are encouraged (but not required) to bring their own works to the class for the purpose of workshop and development: 1-5 poems.

**Joshua Jennings Wood, Director, Creative Writing Conservatory
Orange County School of the Arts**



Joshua Jennings Wood is Director of Creative Writing Conservatory at the Orange County School of the Arts, where he has taught classes in poetry, prose, and literature since 2002. Each year he organizes the largest poetry slam in the county: OC RYSE. This performance poetry competition draws more than 100 young poets together for a weekend of slam. As the OCSA team coach, he prepares them for this and other performances throughout the year. He has been a finalist for Glimmer Train's Short Story Award for New Writers, The North American Review's James Hurst Prize for Poetry, and the Pablo Neruda Prize for Poetry. His writing appears in such journals as The Berkeley Poetry Review, Diagram, OccuPoetry, and VOLT. He received his MFA/MA from Chapman University, where he also taught from 2005-2009.