



**CHAPMAN
UNIVERSITY**

**Wilkinson College of Arts,
Humanities, and Social Sciences**

SPRING 2019

GUS 530 GRADUATE STUDENT WORKSHOPS

Roosevelt Hall 121

Course Number	Topic	Instructor	Date and Time
GUS 530-01	Job Search Techniques	Career Development Center	Thursday February 7, 2019 4-6:50PM
GUS 530-02	Book Reviews	Tom Zoellner, Associate Professor, Department of English Wilkinson College of Arts, Humanities, and Social Sciences	Wednesday February 13, 2019 7-9:50PM
GUS 530-03	Career Development Skills	Career Development Center	Monday February 18, 2019 4-6:50PM
GUS 530-04	Inner Peace Practices and Community Implementation	maytha alhassen, historian, journalist, social justice artist, and mending practitioner	Tuesday February 26, 2019 4-6:50PM
GUS 530-05	Nonverbal Communication: Cues to Success	Jennifer Bevan, Professor, Health Communication School of Communication	Thursday March 7, 2019 4-6:50PM
GUS 530-06	The Theory of Podcasting: A Conversational Art	Mike Gravagno, Host of Writers' Block and Ryan Haley, Host of The OC Disorder	Tuesday March 12, 2019 4-6:50PM
GUS 530-07	Dynamic public speaking inspired by TED Talks	Stephanie Weaver, Writer, Speaker Coach, and Entrepreneur	Tuesday March 26, 2019 4-6:50pm
GUS 530-08	Reaching Your Readers: How to Promote Your First Book	Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder	Monday April 8, 2019 4-6:50PM
GUS 530-09	Intercultural Communication	Wenshan Jia, Professor, Communication Studies School of Communication	Wednesday April 17, 2019 4-6:50PM
GUS 530-10	Hide Behind the Engine Block: Researching in Dangerous Environments	Crystal Murphy, Assistant Professor, Department of Political Science Tom Zoellner, Associate Professor, Department of English Wilkinson College of Arts, Humanities, and Social Sciences	Tuesday April 23, 2019 7-9:50PM
GUS 530-11	Applying to PhD Programs	Joanna Levin, Associate Professor, Chair, Department of English Anna Leahy, Professor, Department of English	Thursday May 2, 2019 4-6:50PM
GUS 530-12	Life After Grad School: Social Sciences Edition	Andrew Harman MA War and Society Graduate 2016	Wednesday May 8, 2019 4-6:50PM
GUS 530-13	Life After Grad School: Arts and Humanities Edition	J.B. Howard MFA Creative Writing Graduate 2015	Thursday May 9, 2019 7-9:50PM

Thursday February 7, 2019 4-6:50PM

Job Search Techniques

Laura Scudder Conference Room, Roosevelt Hall 121

Chapman's Career and Professional Development will provide information on best practices for searching for a job. Topics will include:

- Overview of Handshake - <https://chapman.joinhandshake.com/>
- Networking, including informational interviews, elevator pitch, and overview of Vault

Career and Professional Development - Core Career Team



Every Panther's Career Connection for Life

At Chapman, career is a priority, so we make it simple. Unlike many universities that separate alumni and student services, no matter what year you graduated - or if you have yet to graduate - you have one core team serving you. All resources listed on the Office of Career and Professional Development site are available to all Panthers. Your Career and Professional Development team is here to assist you through your entire professional journey - from freshman student to alumni executive.

Our Mission

For our students and alumni to identify Chapman as their career connection for life.

Our Vision

Deliver on the promise of a world-class, One-Chapman career experience for all students and alumni. Empower students and alumni with the skills and resources for lifetime career navigation. Provide personalized service to employers with the goal that they develop a "Think Chapman First" mindset that results in a preference for hiring students and alumni for professional opportunities.

Who We Serve

Chapman's Career and Professional Development team serves the entire Chapman Family for life. This includes **all** undergraduate and graduate students and alumni (regardless of graduation year), faculty, parents, and employers from **all** of Chapman's unique schools and colleges.

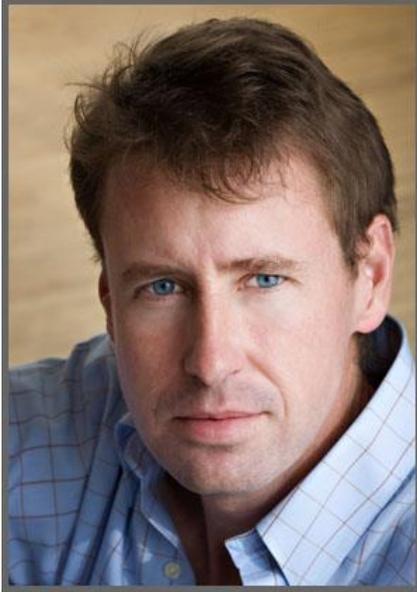
Wednesday February 13, 2019 7-9:50PM

Book Reviews

Laura Scudder Conference Room, Roosevelt Hall 121

In this workshop, Professor Zoellner will dive into how to get a publication out of your reading through writing book reviews for publications such as The New York Times Book Review and The Los Angeles Review of Books.

**Tom Zoellner, Associate Professor, Department of English
Wilkinson College of Arts, Humanities, and Social Sciences**



Tom Zoellner is the author of five nonfiction books, including *Train*. He is the co-author of the New York Times bestselling book *An Ordinary Man*, and his book *Uranium* won the 2011 Science Writing Award from The American Institute of Physics. Tom has worked as a reporter for the San Francisco Chronicle and The Arizona Republic, and as a contributing editor for Men's Health magazine. He is now an associate professor of English at Chapman University and the politics editor at the Los Angeles Review of Books. Tom is a founding member of the journalism collective Deca, and a teacher in the OpEd Project. Tom has received residencies from the Mesa Refuge, The Millay Colony for the Arts, the Corporation at Yaddo, and a Lannan Foundation Residency Fellowship.

Monday February 18, 2019 4-6:50PM
Career Development Skills
Laura Scudder Conference Room, Roosevelt Hall 121

LINKEDIN TRAINING - Your professional toolbox isn't complete without a well-built and maintained LinkedIn account. This is a step-by-step training on how to build a LinkedIn profile. Learn why you need it, what it can do for you professionally, and how it can be your best and favorite method to search for jobs and internships.

RESUMES AND COVER LETTERS - You hear the word "resume" and you know you need it to make an immediate great first impression. Learn tips for building effective resumes that successfully market you to employers and/or further education.

DESIGNING YOUR PERSONAL BRAND - Think you don't need a personal brand? Think again! Regardless of your professional field, you need to create a unique, professional fingerprint to stand out from the crowd. Eighty percent of jobs are not posted, and there is an average of 150-200 people applying for a single job. How will you stand out?

Career and Professional Development - Core Career Team



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At Chapman, career is a priority, so we make it simple. Unlike many universities that separate alumni and student services, no matter what year you graduated - or if you have yet to graduate - you have one core team serving you. All resources listed on the Office of Career and Professional Development site are available to all Panthers. Your Career and Professional Development team is here to assist you through your entire professional journey - from freshman student to alumni executive.

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Tuesday February 26, 2019 4-6:50PM

Inner Peace Practices and Community Implementation

Laura Scudder Conference Room, Roosevelt Hall 121

maytha alhassen, historian, journalist, social justice artist, and mending practitioner



maytha alhassen, Ph.D. is a historian, journalist, social justice artist, and mending practitioner. Her work bridges the worlds of organizing, academic research, media engagement, artistic expression and spiritually-guided healing practices. maytha alhassen received her Ph.D. in American Studies and Ethnicity from University of Southern California in December 2017. She studies cultural histories, social movements and friendships, race and ethnicity, social justice and the arts, travel, global flows, critical migration studies, women + gender, sacred femininities, media studies, Afro-Arab "solidarity politics," Malcolm X, global south, food justice, and indigenous spiritual healing technologies and practices.

While a doctoral student at USC, alhassen assisted in the launch of the Middle East Studies Program (now a department).

alhassen received her bachelor's degree in Political Science and Arabic and Islamic studies from the UCLA in 2004 and her master's degree in Anthropology from Columbia University in 2008. While at Columbia, alhassen conducted research for the university's Malcolm X Project.

Thursday March 7, 2019 4-6:50PM

Nonverbal Communication: Cues to Success

Laura Scudder Conference Room, Roosevelt Hall 121

Nonverbal communication, or all communication besides spoken or written language, comprises so much more than just "body language." It includes the sound of your voice, touch, the environment you construct and that is constructed around you, and even messages related to time. This workshop will provide an overview of major nonverbal communication cues and functions (e.g., influencing others, managing and forming impressions, detecting deception), and offer insights into how nonverbal communication can be helpful in whatever career path you choose after graduation.

**Jennifer Bevan, Professor, Health Communication
School of Communication**



Dr. Jennifer L. Bevan (B.A., M.A., University of Delaware, Ph.D.; University of Georgia) is a professor in the School of Communication. Before joining Chapman University in 2007, she served on the faculty at the University of Nevada, Las Vegas and at the University of Southern California. Her research and teaching interests center upon interpersonal and health communication within close relationships. Dr. Bevan's research topics include the negotiation of difficult interactions such as ongoing conflict, jealousy, long-distance caregiving, uncertainty, and topic avoidance, as well as related psychological and physical health correlates of these experiences. She teaches courses in interpersonal communication, health communication theory, nonverbal communication, and conflict.

Dr. Bevan's publications include over 50 peer-reviewed or invited scholarly communication and biomedical articles and book chapters appearing in such journals as *Human Communication Research*, *Communication Research*, *Communication Monographs*, *Journal of Health Communication*, and *Computers in Human Behavior*. She was recognized by a November 2009 study in *Communication Research Reports* as one of

the most prolific scholars in the field of communication studies. She is also a 2014 Valerie Scudder Award winner, which is Chapman University's top faculty "all-around" award for teaching, research, and service.

Her first book, *The Communication of Jealousy* (2013, published by Peter Lang) was awarded the 2014 Diamond Anniversary Book Award by the National Communication Association (NCA), the 2014 Gerald R. Miller Book Award by the Interpersonal Communication Division of NCA, and the 2013 Outstanding Book Award by NCA's Communication and Social Cognition Division. Her dissertation, "Intrapersonal Consequences of Another's Jealousy Expression: Toward a Reaction Model of Jealousy in Close Relationships" received the 2003 Interpersonal Communication Division Dissertation Award from the International Communication Association. Dr. Bevan has also been awarded numerous top student paper and top four paper awards in health and interpersonal communication at national and regional communication conventions. She currently serves on the editorial boards of *Personal Relationships*, *Journal of Social and Personal Relationships*, and *Contemporary Argumentation and Debate*, and is the Editor of the journal *Communication Reports*, published by the Western States Communication Association.

Tuesday March 12, 2019 4-6:50PM
The Theory of Podcasting: A Conversational Art
Laura Scudder Conference Room, Roosevelt Hall 121

Supposedly, Andy Warhol said, "In the future, everyone will be world-famous for 15 minutes." Well the future is now, and if by world-famous he meant have a podcast, he was right. There are thousands of podcasts out there in numerous formats--comedy, news, interview, panel, audio drama, others even--so how do you stand out amongst the din? By being marginally famous of course! Barring that, you have to make sure the quality of your show is beyond reproach.

This workshop will introduce participants to the basic technical aspects of podcasting, but most importantly it will unveil the lie of podcasting that most shows are just "friends being friends." Nothing is more boring than listening to friends catch up, which is why this class will focus on the underlying structure of a show, the art of conversation, and how the rules of improv can be applied to just about any show format.

Mike Gravagno, Chapman University MFA Creative Writing Alumnus, 2017; Host of *Writers' Block*; Co-host of the *Super Hero Hour Hour*; Director of Operations, YourPopFilter.com



Mike Gravagno has been podcasting since 2010, way before Sarah Koenig made it "hip" and "the next big thing," mom! While serving seven years in the California National Guard and later pursuing his BA in Creative Writing from Columbia University, Mike co-founded yourpopfilter.com with Ryan Haley, and the two launched the *PopFilter Podcast*, *Nutflex: Building the Ultimate Netflix Queue*, and the *Super Hero Hour Hour*. During his time at Chapman, Mike started *Writers' Block* as the audio arm of the interdisciplinary graduate journal, *Anastamos*. This is also when podcasting stopped being something he lost money on, as he started producing and engineering *The Coast Conversation with Samantha Dunn* for *Coast Magazine*, and *Catalyst: A Cultural and Creative Industries Podcast* for Chapman University. His poems, interviews, and essays have appeared in

the *Los Angeles Review of Books*, *Calliope*, *The Gordion Review*, and the poetry anthology, *Lullaby of Teeth*. In addition to *Writers' Block*, and *The Super Hero Hour Hour*, you can also catch Mike on *The OC Disorder* and *Movie of the Year*.

Ryan Haley, Host of *The OC Disorder*; Co-host of the *Super Hero Hour Hour*; Creative Director, YourPopFilter.com



Ryan Haley has been podcasting since 2009, a whole year before Mike Gravagno started podcasting and made it "lame" and "for losers." He co-hosts and co-created all of the podcasts that Mike is on that aren't dumb. He has a BA from Cal State Fullerton, the Columbia of the West Coast, along with his teaching credential in English Language Arts, which he has used to teach English and Literature to students of all shapes and sizes. He doesn't understand why you would write poetry and bore a couple of people when you can teach high school students how to write poetry and potentially bore the world. You can catch Ryan on such podcasts as *The Super Hero Hour Hour*, *The OC Disorder*, and *Movie of the Year*, starting sentences in the middle of each of Mike's sentences.

Tuesday March 26, 2019 4-6:50pm
Dynamic public speaking inspired by TED Talks
Laura Scudder Conference Room, Roosevelt Hall 121

TED talks have revolutionized public speaking and created an entirely new online format. They've also elevated the expectations of audiences for public speakers.

Even if you have no plans to ever step onto a TED stage, effective public speaking techniques are critical, whether you are presenting at a conference, pitching to investors, meeting an agent, or giving a lecture. In this interactive workshop, TEDx speaker coach Stephanie Weaver will reveal her approach to creating fresh, memorable talks that resonate with audiences.

She'll teach you how to think like your audience, choose and build a storyline, mine personal narrative, add effective media, and use purposeful movement to ground your stage presence.

She'll also share secrets on dealing with nerves, stage fright, and using rehearsal to craft your talk effectively.

Stephanie Weaver, Writer, Speaker Coach, and Entrepreneur



Stephanie Weaver, MPH, CWHC is a writer, speaker coach, and entrepreneur with twenty-five years' public speaking experience. She has coached over 100 TEDx and TED-style talks with a variety of professionals—from artists and activists like Richard Dreyfuss to best-selling business author Ken Blanchard. Her clients have spoken on subjects ranging from longevity to astrophysics to voting machines and creativity.

Stephanie's most recent book, *The Migraine Relief Plan: An 8-Week Transition to Better Eating, Fewer Headaches, and Optimal Health*, was an Amazon best-seller and #1 New Release, and has recently gone into its 2nd printing. She speaks on wellness and topics relevant to entrepreneurs.

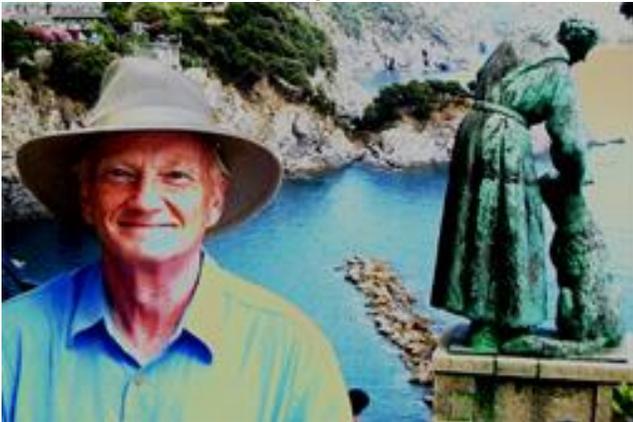
Monday April 8, 2019 4-6:50PM

Reaching Your Readers: How to Promote Your First Book

Laura Scudder Conference Room, Roosevelt Hall 121

In addition to all of the books published by big, medium and small publishers, 700,000 thousand books are self-published every year in America, and their authors want them to be read. The resulting marketing "noise" from authors in all publishing venues is overwhelming. How to promote your first book in a social-media/internet era with all this "noise" and without losing yourself in the great vortex of the digital world and never writing again? (This does happen; if you hire an expensive book publicist, she/he will keep you doing virtual book tours and everything else digital 24/7 and forever even though social media are not the only way and not necessarily the best way to promote your book.) The trick is to do just enough promoting and in the right ways--no more, no less. Promotion of your first book can be fun—and effective—rather than soul-destroying and writing-time-annihilating, but it helps to know the wisest moves and guerrilla tactics, which you often won't find online or in books and magazines.

Bruce McAllister, Writing Coach, Writer, Consultant, Workshop Leader, and Agent Finder



Bruce McAllister is an award-winning West-Coast-based writing coach, writer in a wide range of genres, consultant in the fields of publishing and Hollywood, workshop leader and an "agent finder" for both new and established writers. As a writing coach, he specializes in all kinds of fiction, non-fiction, poetry and screenplays.

Bruce's literary and genre fiction has appeared in national magazines, literary quarterlies, college textbooks and 'year's best' anthologies. His second novel, *Dream Baby*, a National Endowment for the Arts fellowship winner, and was called a "stunning tour de force" by Publishers Weekly. His most recent novel, the autobiographical *The Village*

Sang to the Sea: A Memoir of Magic, was a *Cibils* and *Locus* nominee. His fiction has been translated widely and received national awards and notable mentions in the *New York Times*, other U.S. newspapers, U.S. and foreign magazines and journals, and reference works for major publishers and literary presses. His poetry and experimental work have appeared in literary quarterlies and anthologies; he has co-edited magazines and anthologies; and his articles on popular science, writing craft and sports have appeared in publications like *Life*, *International Wildlife*, *The Writer* and newspapers across the country.

Bruce has been a writing coach and consultant on a wide range of popular books for major and smaller publishers and scientific books published by scholarly presses, including Pulitzer and National Book Award nominees; and a facilitator of autobiography and memoir workshops. At a private university in southern California, where he taught writing for twenty-four years, he helped establish and direct the Creative Writing Program, directed both the Professional Writing Track of that program and its Communications Internship program, received various teaching and service awards, and was Distinguished Professor of Literature and Writing from 1990 to 1995

His interests include cultural anthropology, creativity theory, storytelling, popular culture and popular fiction, Early Man archeology, advertising and the media, science and multicultural education, theory and methodology in the social and natural sciences, the Vietnam War, U.S. foreign policy, oceanography. The son of a career Navy officer and an anthropologist mother, he grew up in Washington, D.C., Florida, California and Italy; attended middle school and art school in Italy; received degrees in English and writing from Claremont McKenna College and the University of California at Irvine; has three wonderful children (Annie, Ben and Liz); and is married to choreographer Amelie Hunter. He lives in Orange, California.

Wednesday, April 17, 2019 4-6:50PM
Intercultural Communication
Laura Scudder Conference Room, Roosevelt Hall 121

What is Intercultural Communication?

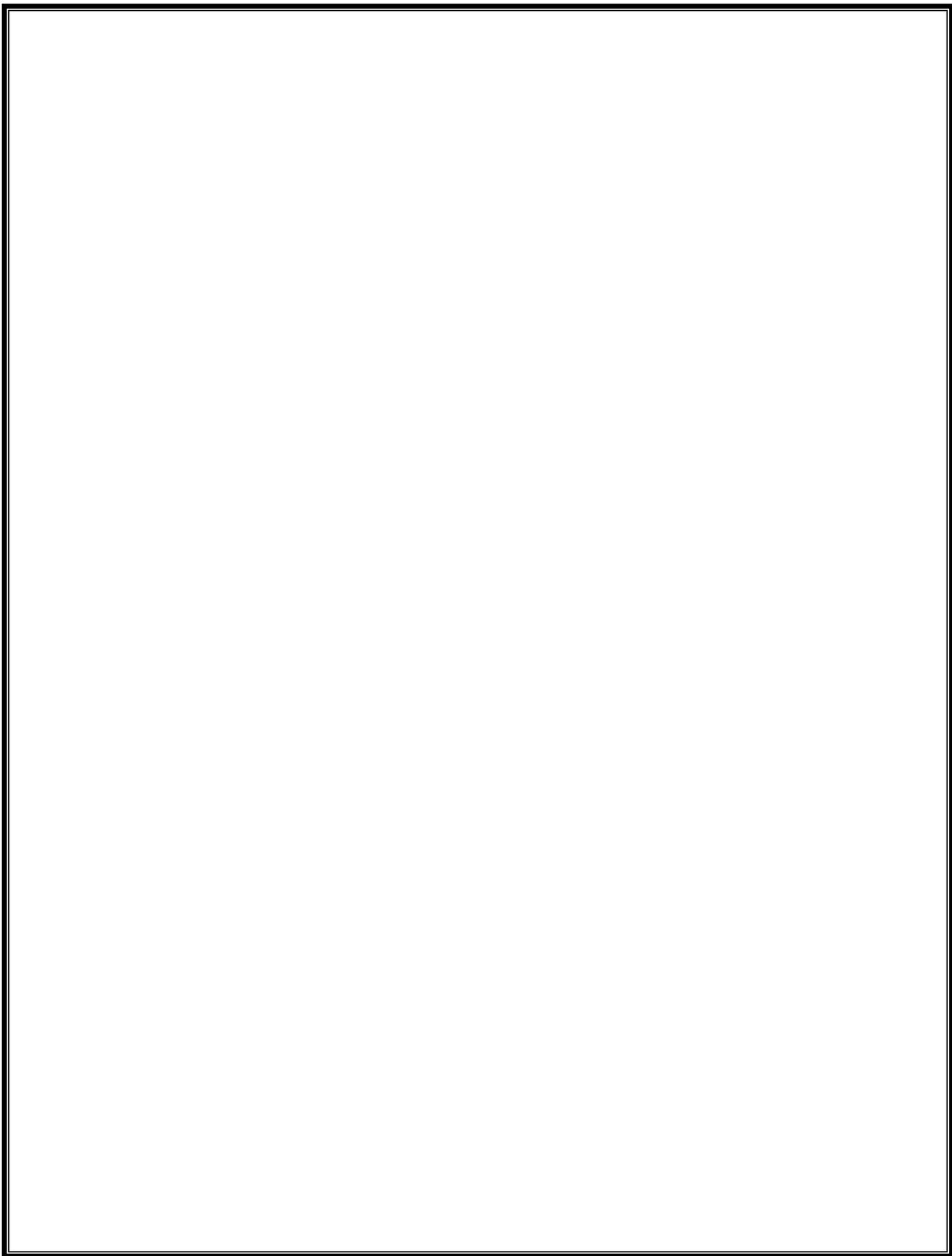
In this workshop, Prof. Jia plans to talk about the following aspects of intercultural communication: 1. Its roots and history as an academic discipline; 2. Its basic concepts and theories; 3. Its applications. 4. its future research directions. Throughout the workshop, Prof. Jia will infuse his personal experience of intercultural communication with his own published research samples.

**Wenshan Jia, Professor, Communication Studies
School of Communication**



Ph.D. in Communication Theory and Method, University of Massachusetts at Amherst; M.A. in Public & Interpersonal Communication, Bowling Green State University; Minor in Multicultural Counseling, Bowling Green State University; M.A. in Translation Theory and Practice, Xi'an Foreign Languages University; B.A. in English Language & Literature, Xi'an Foreign Languages University.

Wenshan Jia (Ph. D., University of Massachusetts at Amherst) specializes in Communication Theory and Methods with emphasis on Intercultural/Global Communication, more specifically on communication between East Asia and the West. He holds the Wang-Fradkin Professorship for 2005-2007, which is the highest award given by Chapman University for faculty research. He is the recipient of The Early Career Award from The International Academy for Intercultural Research, as well as several other awards for his scholarly publications. Jia has been acknowledged by a couple of student clubs at Chapman University for his contribution to global education and his impact on student academic experience. He often acts both as a professional reviewer as well as an expert on the related media both at home and abroad.



Tuesday April 23, 2019 7-9:50PM

Hide Behind the Engine Block: Researching in Dangerous Environments

Laura Scudder Conference Room, Roosevelt Hall 121

Drawing from personal experience, Professors Murphy and Zoellner will discuss best practices on researching in dangerous environments.

Crystal Murphy, Assistant Professor, Department of Political Science

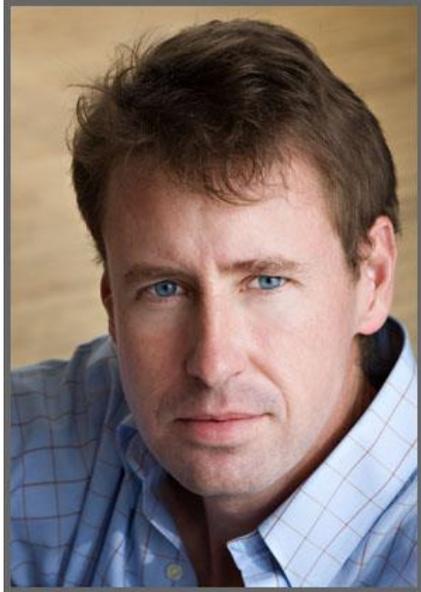
Wilkinson College of Arts, Humanities, and Social Sciences



Dr. Murphy's research focuses on conflict and post-conflict development, political economy and sustainability topics, and advocates qualitative methods for policy oriented scholarship. She has worked for and carried out research with NGOs, UN agencies and financial institutions in East Africa. Her recent projects explore micro-credit and cash transfer programs in South Sudan.

Tom Zoellner, Associate Professor, Department of English

Wilkinson College of Arts, Humanities, and Social Sciences



Tom Zoellner is the author of five nonfiction books, including *Train*. He is the co-author of the New York Times bestselling book *An Ordinary Man*, and his book *Uranium* won the 2011 Science Writing Award from The American Institute of Physics. Tom has worked as a reporter for the San Francisco Chronicle and The Arizona Republic, and as a contributing editor for Men's Health magazine. He is now an associate professor of English at Chapman University and the politics editor at the Los Angeles Review of Books. Tom is a founding member of the journalism collective Deca, and a teacher in the OpEd Project. Tom has received residencies from the Mesa Refuge, The Millay Colony for the Arts, the Corporation at Yaddo, and a Lannan Foundation Residency Fellowship

Thursday May 2, 2019 4-6:50PM

Applying to PhD Programs

Laura Scudder Conference Room, Roosevelt Hall 121

Dr. Joanna Levin and Dr. Anna Leahy will discuss what to look for in a PhD program, what the application entails, how to plan ahead, and how to prepare your application materials. In addition, they will address ways to make yourself a competitive candidate, develop a strong statement of purpose, and request letters of recommendation.

**Dr. Joanna Levin, Associate Professor, Chair, Department of English
Wilkinson College of Arts, Humanities and Social Sciences**



Joanna Levin is the author of *Bohemia in America, 1858-1920* (2010) and co-editor, with Edward Whitley, of *Whitman among the Bohemians* (2014) and *Walt Whitman in Context* (2018).

She is the Chair the English Department at Chapman University, where teaches courses in American literature and culture. She earned her PhD from Stanford University and her BA from Yale University.

**Dr. Anna Leahy, Professor, Department of English
Wilkinson College of Arts, Humanities and Social Sciences**



Anna Leahy is the author of the nonfiction book *Tumor* and the poetry collections *Aperture* and *Constituents of Matter* the co-author of *Generation Space: A Love Story* and *Conversing with Cancer*. Her essays have appeared at *The Atlantic*, *Pop Sugar*, *The Southern Review*, *The Pinch*, and elsewhere and won the top awards from Ninth Letter and Dogwood in 2016. She edited and co-wrote *What We Talk about When We Talk about Creative Writing* and publishes widely about creative writing pedagogy and the profession.

She directs the MFA program at Chapman University, where she edits the international journal *TAB* and curates the *Tabula Poetica* reading series. Leahy earned her PhD from Ohio University, her MFA from the University of Maryland, and her MA from Iowa State University. She teaches creative writing courses.

See more at www.amleahy.com & follow @amleahy .

Wednesday May 8, 2019 4-6:50PM
Life After Grad School: Social Sciences Edition
Laura Scudder Conference Room, Roosevelt Hall 121

In this workshop, you will hear from a recent alum of the MA War and Society program about life after grad school. Topics covered will include how to sustain work long term and how to maintain motivation.

Andrew Harman, MA War and Society Graduate 2016



Andrew Harman was born and raised in Orange, California and graduated Chapman University with a Bachelor of Arts in History, with a Political Science Minor in 2015. One year later he was the first student to graduate with a Master of Arts in the newly formed War and Society program.

While attending Chapman University, Andrew worked in the Leatherby Libraries with the Special Collections and Archives Department where he learned the skills of archival processing, arrangement and description while continuing historical publication. He now works as the Archivist for the Center for American War Letters Archives and the Huell Howser Archives and California's Gold Exhibit in the Leatherby Libraries.

Andrew has had several articles and papers published ranging from the American Civil Rights Movement to a sailor's experience in the Second World War, and most recently published a chapter on President Andrew Johnson in *Hatred of America's Presidents: Personal Attacks on the White House from Washington to Trump*.

Thursday May 9, 2019 7-9:50PM
Life After Grad School: Arts and Humanities Edition
Laura Scudder Conference Room, Roosevelt Hall 121

In this workshop, you will hear from a recent alum of the MFA Creative Writing program about life after grad school. Topics covered will include how to sustain work long term and how to maintain motivation.

J.B. Howard, MFA Creative Writing Graduate 2015



J.B. Howard studied Theater, Music, and Screenwriting at the University of Southern California. In 2013, she was awarded the first Creative Writing Fellowship at Chapman University, where she earned her MFA. Her stage plays have received production grants in the Los Angeles area, her short fiction has appeared in periodicals such as *The Storyteller* and *The Saturday Evening Post*, and her debut novel, *When I Was Summer*, is forthcoming from Viking Books for Young Readers, an imprint of Penguin Random House. She currently lives, works, and writes in Southern California, where she is a regular Creative Writing Lecturer at Chapman University and at the Orange County School of the Arts.