

# LAKE PLACID



# FILM FESTIVAL

## 20<sup>TH</sup> ANNIVERSARY CELEBRATION OCTOBER 20 – 24, 2021

www.lakeplacidfilmfestival.org • 518-302-1375 • www.filmfreeway.com/LakePlacidFilmFestival

@lpfilmfestival adirondackfilmsociety @adirondackfilmsociety

The Adirondack Film Society (AFS) is working to promote its 20th Anniversary Celebration live and in-person at the 2021 Lake Placid Film Festival.

For 20 Years, the Lake Placid Film Forum, and now the Lake Placid Film Festival, has been showcasing films from internationally acclaimed directors, producers, writers, editors and actors. Now, in addition, the Festival is turning its sights to assembling some of the world's best shorts productions, all judged for screening at the Lake Placid 20th Anniversary Film Festival. We invite all to join us here in Lake Placid October 20 – 24, 2021 for wonderful films, industry events, educational seminars and panels, all taking place in one of the most amazing villages in North America.

Currently, AFS is reaching out to universities with filmmaking programs and encouraging student filmmakers to shoot and produce Short films for our dynamic "Your Shorts are Showing" (2-15 minute submissions) short film competition. Upon completion, the student filmmakers will then submit their Shorts for judging to the Lake Placid Film Festival via FilmFreeway.com.

The winning Shorts submissions will receive significant benefits, including, but not limited to:

- Prizes/awards • All entrants receive an all-access pass to the Fall Festival
- All entrants receive free access to the Filmmaker Education Seminars, all of which will be held live during the Festival:

### "FILM LAW BASICS, 10 THINGS YOU NEED TO KNOW BEFORE YOU PRODUCE YOUR FILM"

Steven C. Beer, Entertainment Attorney, Franklin, Weinrib, Rudell, & Vassallo, P.C.

### "THE ART OF THE PITCH"

Jacob Krueger, Principal, Jacob Krueger Studio

### "FINANCING YOUR FILM WITH THE FOREST ROAD COMPANY: TAX CREDITS AND MORE"

Ethan Rosenbaum, Co-head of Media and Entertainment,  
The Forest Road Company

### "PREPARING FOR PBS"

Bill McColgan, General Manager, Mountain Lakes, PBS

### "RE-THINKING FILM DISTRIBUTION IN THE POST PANDEMIC LANDSCAPE – A NEW PARADIGM"

Steven C. Beer, Entertainment Attorney, Franklin, Weinrib, Rudell, & Vassallo, P.C.

### "THE MYTH OF 3 ACT STRUCTURE"

Jacob Krueger, Principal, Jacob Krueger Studio

### "MAXIMIZING YOUR FILM FESTIVAL"

Denis Ciere, Director, NYC Indie Film Festival, Eric Granger, Chair,  
Adirondack Film Commission, CEO Aracari Films, LLC, Eric Vollweiler, Owner,  
The Vollweiler Agency, Gary D. Smith, Chair, Adirondack Film Society

### "THE BUSINESS OF SHORTS"

Doug LeClaire, Founder, Asbury Shorts

WOMEN IN FILM, with panelists from NYC, Upstate NY, and Montreal, with reception sponsored by Women in Film and the Lake Placid Film Festival

The Lake Placid Film Festival comes after the recent success of AFS's winter Featured Filmmaker Series in 2020. This Series allowed viewers to safely view critically acclaimed short films via virtual screenings. Following the viewings, the Featured Filmmaker Series also hosted live moderated interviews and exchanges between filmmakers and industry professionals designed to create a positive and engaging forum for film-lovers.

Please contact Susan O'Brien [shorts@adirondackfilmsociety.org](mailto:shorts@adirondackfilmsociety.org) with any questions.